



simple
Safaris

PROFILE

For more information contact

Email: info@simplesafarisltd.com

Office: +256392911584

Tel: +2567034440524

Whatsapp: +256782939514

Website: www.simplesafarisltd.com

Company Summary

Simple Safaris is fully established and legally registered company operating car rentals, tours and travel, aviation support, car sales/hire, events management, produce & promotion plus real estate. Simple Safaris commercialized in business in 2020 and has since grown into a major operator here in Uganda and East Africa.

Our driving force is the passion to provide efficient and personalized customer care service to all those who engage with us. We always strive to exceed our customers' expectations by keeping our promises and assuring them of our trust at all times.

Our service delivery is pegged on quality, value and reliability. Our growth pattern can be traced largely to references and word of mouth from clients who have enjoyed a satisfying and fulfilling experience with us.



www.simplesafarisltd.com

Founded locally, The Simple Safaris team guarantees you an unrivalled African travel experience. "We want to offer our clients an unforgettable adventure into Africa."

We combine international practice with local expertise, to give our clients the most exciting, peaceful, authentic and enjoyable time in Africa. We have chosen exceptional lodges and hotels that guarantee maximum comfort, and that support sustainable development through conservation measures, in order to preserve the natural environment.

We guarantee personal service, with particular attention to our client needs. Through our extensive networks, we ensure maximum security and comfort to all our clients. We look forward to welcoming you to East Africa, and making your travel experience the most memorable.





Mission

At Simple Safaris, our mission is clear: to provide authentic, immersive, and unforgettable safari experiences that leave a lasting impact on both our guests and the places we visit. We believe in the transformative power of travel to foster connections, promote conservation, and inspire a deeper appreciation for the natural world. With every journey, we strive to create meaningful experiences that enrich the lives of our guests while supporting local communities and wildlife conservation efforts.

Vision

Our vision is to be the premier and preferred company on the Ugandan tour and travel market and to offer service beyond customer satisfaction and demand.

- We want to help our clients maximize their customer lifetime value and increase their competitive advantage by helping drive productivity and efficiency while delivering measurable results.

Values

Our values help us drive our objectives and provide us with guidelines by which we achieve good results. Our corporate values are guideposts to mark the path and guidelines within which we behave in our dealings with each other, our clients and the communities in which we operate. Only by maintaining this shared focus do we, as individuals, become a successful team so we can achieve full potential.

- **Integrity**

We insist on open, honest and fair relationships with our customers, each other and business partners. We believe this is the only tenet of a successful business.

• Leadership

We will continuously strive to 'do the right thing' in support of our clients, fellow employees and all of our stakeholders. We will lead by example and set our standards high for others to follow.

• People

We respect our employees and value their contributions. We believe in teamwork, and as a team, delivering exceptional results to our clients and their customers. We are committed to the professional development of each person as they progress through their career at Denote Tours and Trave.



• Clients

We value our clients as business partners. We're dedicated to providing the highest quality of service to them and will treat Goals and Objectives as their own. We will increase their competitive advantage by consistently exceeding their expectations entrepreneurial skills. Entrepreneurial Spirit We foster innovation and will take personal risks to improve our service offerings. We will continuously strive to be the best in order to earn and securely maintain our position as one of premier providers in our industry.



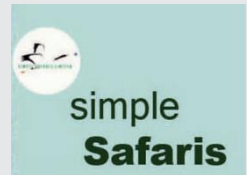
Objectives

- We are customer focused company; we listen to our customers by providing them superior service exceeding their expectation. Thus earning their trust, respect and confidence.
- We are a unified team, where we believe in collaboration, professionalism, investing in our employees, technology, quality, continuous learning and improvement.
- We consistently believe in the sense of originality and its innovation, as we empower our people to be creative and resourceful.
- We value our role in the community, where we recognize the responsibility and opportunity to contribute to society and make a meaningful difference.
- We communicate global reputation by ensuring effective corporate visibility.





Our affiliates:



Meet the proactive team

Mr. Charles Nalya



Charles is the C.E.O/ Tour Consultant of Simple Safaris. He is the light of Simple Safaris Services. Charles motivates managers and teaches the team into desired personal and business growth. A travel maniac himself, he makes sure we serve you bigger than your expectations. He is also responsible for overseeing the company's operations and strategic direction.

Mr. Patrick Frank Miiro



Very enthusiastic and passionate about tourism, Patrick is the P.R.O/Transport consultant & has an extensive knowledge in motor vehicles. He's an excellent elder in guidance of the company and will be making sure you receive the right dose of information on your trips in Africa. Positive knowledge on transport, relationships with clients, media, and the public, ensuring effective communication and promoting the company's services and reputation.

Mr. Menya Ibrahim



The engine of Simple Safaris trips is Menya Ibrahim. Once you're into the country for your planned trip, Ibra will make sure your trip goes beyond your expectation to give you an African safari experience which will generate stories that will be told for years to come.

Mr. SSerunga Ronald



He is the overseer of company activities marketing as well the tour guide. He supervises and manages the day-to-day activities, ensuring smooth operations and delivering exceptional customer experiences at Simple Safaris.

Mr. Bakeera Moses Nalugoda



Bakeera travelled Uganda and fell all over in love with its beautiful nature and rich culture Uganda has. He couldn't sit back but came out to tell the world about his new-found love. He is our trusted tour consultant all over culture who'll make your trip planning. He also oversees all aspects of operations, managing staff, coordinating tours, and ensuring exceptional customer service, while also strategizing and implementing business plans to drive growth and success.



Mr. Nandhubu Joel

Joel is a knowledgeable and charismatic person who will lead and enlighten, provide you with fascinating insights and memorable experiences during your tour in Uganda and East Africa.



Boat Cruise on Murchison Falls



Game drive in Queen Elizabeth National Park



At Bwindi Impenetrable forest



Sightseeing at Sipi falls

Why choose Simple Safaris?

Today we have so much choice when it comes to travelling in Uganda or East Africa; it's often a little mind-numbing to make a decision which part of the country to travel, let alone with whom to travel. Simple Safaris makes the choice easy. Not only do we traverse Uganda but also cross over to Rwanda. We expect to cover the region



with time. We love the remoteness, timelessness and diversity of the areas we operate in here and believe we offer our guests access to the region's best wilderness and wildlife areas.

- Simple Safaris offers our guests exclusive access to all the public access parks and reserves of the region's best.
- It's easy to get overwhelmed by its 10 national parks, its status as one of Africa's most popular birding destinations (with around 1,050 species – 50% of those on the continent and 11% in the world), its 18 primate species and its impressive panoply of outdoor activities. But in a country of superlatives – the world's largest free-standing volcano, the world's second-largest freshwater lake, African's highest mountain range, the head waters of the world's longest river– we take you there!!!
- Whether travelling as a couple, a family, a group or individual, we satisfy your needs and personalities, because our destinations offer a range from high-end luxury to more affordable options.
 - We offer complete, tailor-made services throughout the region including logistics, sightseeing and an extensive list of accommodations.
 - At Simple Safaris, we create safaris, not holidays. A safari is an immersive experience, one that changes how you view the world in general and the wild places of Africa in particular.

Uganda-An elegant adventure

“From the moment you land at Entebbe’s modern and efficient airport, with its breathtaking equatorial location on the forested shore of island-strewn Lake Victoria, it is clear that Uganda is no ordinary safari destination.”

Dominated by an expansive golf course leading down to the lake-shore, and a century-old botanical garden alive with the chatter of acrobatic monkeys and colorful tropical birds, Entebbe itself is the least obviously urban of all comparably sized African towns. Then, just 40km distant, sprawled across seven hills, there is the can one observe lions prowling the open plains in the morning and capital Kampala. The bright modern feel of this bustling, cosmopolitan city reflects the ongoing economic growth and political stability that has characterized Uganda since 1986, and is completed by the sloping spaciousness and runaway greenery of its garden setting.

Ecologically, Uganda is where the East African savannah meets the West African jungle. Where else but in this impossibly lush country track chimpanzees through the rainforest undergrowth the same afternoon, then the next day navigate tropical channels teeming with hippo and crocs before setting off into the misty mountains to stare deep into the eyes of a mountain gorilla? Certainly, Uganda is the only safari destination whose range of forest primates is as impressive as its selection of plains antelope. And this verdant biodiversity is further attested to by Uganda’s status as by far the smallest of four African countries whose bird checklist tops the 1,000 mark.

Yet there is more to the country than wildlife- far more! There is the mighty Nile, punctuated by the spectacular Murchison falls, and the setting for some of the world’s most thrilling commercial white-water rafting.



We wander for
distraction but we
travel for fulfilment.
-Hilaire Belloc



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UGANDA- The African Pearl

There are the snow capped peaks of the Ruwenzori’s which provide a tantalizing challenge to dedicated mountaineers, as well as the Virunga Volcanoes and Mount Elgon, both of which offer highly rewarding hiking opportunities through scintillating highland scenery. More sedately, the myriad islands of Lake Victoria and Bunyonyi are idyllic venues, as are the myriad forest-fringed crater lakes that stud the rift valley floor and escarpment around Fort Portal. Whether you’re a first-time safari goer or a seasoned African traveler, Uganda- with its unique blend of savannah and forest creatures, its rare wealth of montane and lake habitats – is simply dazzling.

People and Culture

Situated at the geographical heart of the African continent, Uganda has long been a cultural melting pot, as evidenced by the existence of 30-plus different indigenous languages belonging to five distinct linguistic groups, and an equally diverse cultural mosaic of music, art and handicrafts.

The country's most ancient inhabitants, confined to the hilly southwest, are the Batwa and Bambuti pygmies, relics of the hunter-gatherer cultures that once occupied much of East Africa to leave behind a rich legacy of rock paintings, such as the Nyero Rock Shelter near Kumi.

At the cultural core of modern-day Uganda lie the Bantu-speaking kingdoms of Buganda, Bunyoro, Ankole and Toro, whose traditional monarchs –reinstated in the 1990's after having been abolished by President Apollo Milton Obote in 1967- still serve as important cultural figureheads. According to oral tradition, these centuries-old kingdoms are off-shoots of the medieval kingdoms of the Batembuzi and Bachwezi, which lay in the vicinity of present day Mubende and Ntusi, where archaeological evidence suggest that a strongly centralized polity had emerged by the 11th century. Three former kings of Buganda are buried in an impressive traditional thatched building at the Kasubi Tombs in Kampala. Elsewhere, Uganda's cultural diversity is boosted in the north-east by the presence of the Karimojong, traditional pastoralists

whose lifestyle and culture is reminiscent of the renowned Maasai, and in the northwest by a patchwork of agricultural peoples whose Nilotic languages and cultures are rooted in what is now Sudan. The Rwenzori foothills are home to the hardy Bakonjo, whose hunting shrines are dedicated to a one- legged, one-armed, one-eyed pipe –smoking spirit known as Kalisa, while the Bagisu of the Mount Elgon region are known for their colorful Imbalu ceremony, an individual initiation to manhood that peaks in activity in and around August of every even numbered year. The development of political dynasties resulted in a sophisticated pre-colonial history and by the time Arab and European explorers, traders and slavers reached the region, the Buganda Kingdom was well established. Colonized by Britain, independence came in 1962 but it was only in the mid-1980s, after the catastrophic regimes of Milton Obote and Idi Amin, that Uganda experienced social stability and economic growth. Fertile soils and regular rainfall mean an economy built around agriculture. Cash crops such as coffee, tea and tobacco dominate the export market but most agriculture in Uganda is subsistence farming, occupying some 75% of the workforce. Significant mineral, gas and oil deposits are set to be exploited in the future while tourism has proved to be an ever-growing sector of the economy.



Learn the different Ugandan Cultural traditional dances with Mr. Bakeera Moses Nalugoda

Our Fleet



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CAR HIRE SERVICES

Simple Safaris offers the best deals on wheels in Uganda. With over 8 years experience in the transportation service industry in Uganda, we pride ourselves in offering reliable, mechanically sound cars for hire. We offer end to end transport solutions ranging from chauffeur driven, self driven car rentals, taxi services, luxury / executive car hire and more.

Our rental fleet consists of a wide variety of specialty vehicles including family vehicles SEDANS, TRUCKS, PASSENGER VANS, SUVs, MINI BUSES, 4X4 VANS AND LAND CRUISERS that seat from 4-6 pax, 10-34 passengers among others. Our value-added service of free travel maps and brochures allows you to travel across the region with proper guidance.

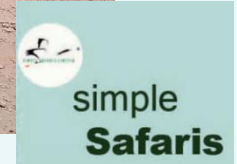
NOTABLE STRENGTHS:

STAFF: We have friendly, knowledgeable and efficient staff that is ready to help you reserve your preferred vehicle.

RELIABILITY: Our cars are available 24 hours a day, 7 days a week and can be picked up at our offices or your preferred drop site in Jinja and other locations in major towns in Uganda, reserved by the hour, day or as long as you want.

FLEET: We have a good fleet of new and well-maintained vehicles for hire at affordable rates, we have saloon to 4X4 land cruisers and min vans to mini buses and many makes and models to choose from.

DRIVERS: We do have well trained and fully licensed drivers with vast Ugandan road experience and with good 4x4 vehicles driving skills for off road capabilities including game parks, some are guides as well for safari travel.





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Our Services

At Simple Safaris include but not localized to:-

Gorilla Tracking Safaris

- Specialized Birding tours
- Hiking Safaris | Fishing trips
- Wildlife & Nature Sightseeing - Game drives
- FIT and Independent travelers tours
- Escorted or Hosted tours
- Tailored group or Chartered tours
- Adventure Tours
- Hotel Accommodations
- Transfers and Car Hire Services
- Flying Safaris
- MICE
- Honeymoons

Existing Clentele:-

- KING AIR SERVICES | C&G AIR
- ALS KENYA | UNMISS
- UGANDA WOODBALL FEDERATION
- YAMASEC | KAMPALA EXECUTIVE AIRLINES



How do Adventure Tours work?



Travelling with Simple Safaris, means friendship, fun and adventure plus the security that group travel brings. Our unrivaled experience in Uganda also ensures your holiday is well planned to cover the most of our spectacular destinations.

All our Simple Safaris adventures are “off the beaten track” with the emphasis being on the journey, as well as the destination. Unexpected events are part of the package and often add to your re- al-Africa experience.

Who should, and does, go on an Adventure Tour?

Adventure tours are for people who have a zest for life and a lust for adventure. If you have an interest in people, places, animals and adventure, then these tours are for you.

Our groups come from all walks of life, and are of all nationalities. Although they are often couples and groups of friends together, most travelers are single and the Male-Female mix generally works about equal.

Experience has shown us that our adventure trips are suitable for the majority of travelers from ages 16 to 65. However, we do accept all people young Or older than 65years because we believe “Age is just a state of mind.”



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Pictorial View:



Travel Advice



Money & Spending: Uganda's unit of currency is the Uganda Shilling and you'd be advised to get some on arrival as it is far easier to buy drinks, curios and meals in the local currency when travelling between destinations. US Dollars are widely accepted throughout the country though note that cash is best: traveler's cheques and credit cards can be used at most lodges and in Jinja, Kampala etc but attract transaction fees.

Tipping: A Tip of around 10 - 15% is customary in Uganda for good service. Tips are usually given in Uganda Shillings or US Dollars. If you are doing a gorilla trek, tipping is at your discretion - your porter (if you choose to take one) should usually receive the highest tip, with a second tip distributed between your guides, trackers and security personnel. For in-depth tipping guidelines, enquire with one of our Africa Safari Experts - they'd be happy to share their knowledge with you.

Climate: Average year-round temperatures: 14°C to 27°C
Rainy seasons: March to May and September to December
Refer to "best time to visit Uganda" for climate charts and advice on the best times of year for gorilla trekking.

What to Pack During the day, temperatures in Uganda are generally warm so pack plenty of lightweight clothing. If you are going gorilla trekking, pack long trousers and long-c tops, long socks to wear over your trousers as protection against ants, a pair of light gloves to protect against nettles, a hat and a raincoat. A pair of sturdy, comfortable hiking boots is most important – try to break these in before your trip rather than wearing them brand new as you're likely to get blisters.

The mountains tend to be cold and damp so pack according to the altitude - a change of clothes and a warm fleece in your day pack, along with sunscreen and insect repellent are advised.

Flights & Getting Around: Did you know you can book your flights through us? For more information and frequently asked questions, please contact one of our travel advisors. Entebbe International Airport: located 35km from Kampala, Entebbe is one of Uganda's international gateways. Visitors usually arrive via Nairobi and other airports around.



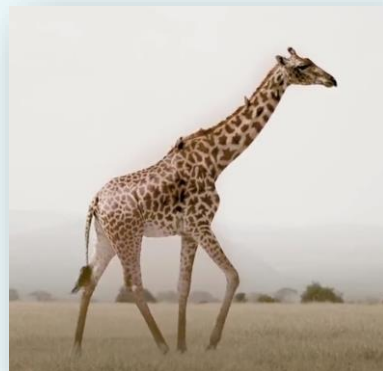
Flying by private charter air- craft is usually on the high end in Uganda - most travelers use road transfers with Safari Vans or, preferably, Land cruiser – all 4X4 vehicles.

Despite Uganda’s small size, the road infrastructure has greatly improved; expect smooth long rides in vehicles when between destinations. Game drives in the national parks are generally conducted in open-sided 4X4s.



Visa and Passport Requirements

All visitors to Uganda require a visa and every visitor’s passport must be valid for at least six months from their departure date. Visas for Uganda can be obtained at all major border entries as well as at the international airports at Entebbe and others. Single and double-entry visas are valid for up to three months at a cost of around US \$50 and extensions are available at the immigration office in Kampala and other parts of the country.







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Safaris Ltd

 +256 392911584 OR +256703086342

 +256 782939514

 info@simplesafarisltd.com

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